

DAY IN DAY OUT |

Fashioning Festivities

Event planner Geri Wolf believes if everything is under control, you're going too slow

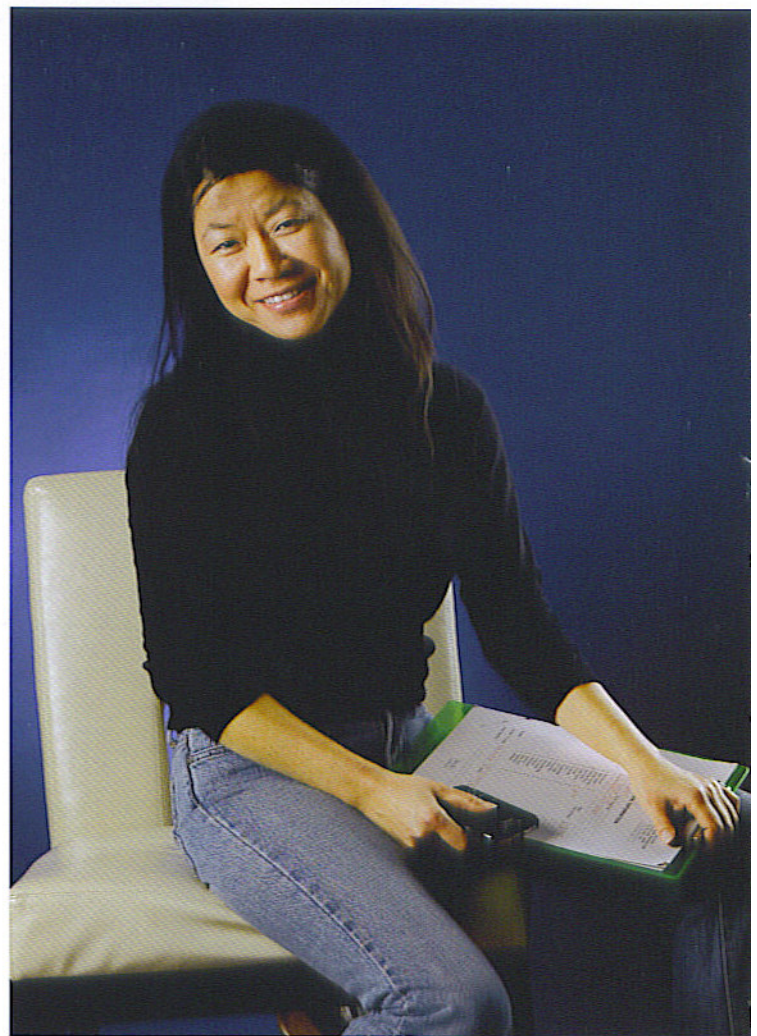
NAME: Geri Wolf

OCCUPATION: event planner at The Style Laboratory

www.stylelaboratory.com

► **Are there any events you especially enjoy planning in the spring?** Spring cocktail parties are just plain fun. Everyone is going a little stir crazy, so a party is always just what the doctor ordered. ► **You put in about 100 hours of work each week. What do you enjoy most about your job?** The people. I've met the most incredible people through my job. Some of the most talented, generous, creative, thoughtful people have crossed my path, and I feel so fortunate. ► **How do you relax and de-stress?** Hand me a cup of hot cocoa, a great spy novel and let me curl up in front of my fireplace. This is really the time that no matter how much the phone is ringing, I will not budge from my comfortable place. ► **Where did you grow**

up? Small town USA. I grew up milking cows and goats, butchering chickens, baling hay, harvesting honey. I'm proud of the fact I grew up on a farm ... I believe that is where I learned to have an incredible work ethic. ► **How did you become interested in event planning?** More or less, it came from all the traveling. Everywhere I went, my friends would be throwing parties, attending parties and talking about parties. I thought if they can do that in London and New York and Seattle, why not here? ► **Is there anything in particular you love about Minneapolis?** When I was traveling a lot, I went to some very exciting places. At the end of the trip, I was always happy to come home to Minneapolis. It's big enough to have plenty to do, but small enough to still be a fairly quiet city. If you don't know what I mean by that, then you've never slept in New York City. ► **What comes most naturally to**



► **Name one thing that you will never do.** I will never own a pair of pantyhose. I met **Michael Kors** a few years back. He absolutely insisted that women should not wear pantyhose. I **immediately destroyed** the pair I had in my possession at the time and have not owned a pair since.

you at your job? Idea generation. Probably my biggest problem is I come up with too many ideas ... I can't act on all of them. However, it allows me to think very quickly on my feet. ► **You've said that you are "horribly addicted to carbs." Can you elaborate on that?** Carbs are my favorite food group. There was a point in my life that I thought

I should lose a few pounds and decided to refrain from eating carbs. After a couple of weeks I was so crabby, my friends begged—and I mean, begged—me to eat a loaf of bread and a pound of pasta. Thankfully, God blessed me with a ridiculously high metabolism, and I decided I'm going to keep eating all the carbs I can, while I can.

RACHEL YUEN IS AN EDITORIAL INTERN FOR MINNEAPOLIS CITYSOUTH MAGAZINE. PHOTO BY TATE CARLSON